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SARAH PANETTA

OBJECTIVE

Seeking a position as a creative designer, where I can demonstrate my ability to communicate the visual language.

EXPERIENCE

2010 - Inc Design, New York, NY

Graphic Designer

Responsibilities included: The creation of styles to be used for annual printed booklets, page layouts, and image manipulation for graphics.

2008 - 2010 KidDesigns, Rahway, NJ

Package Designer

Responsibilities included: Construction of package templates, design maintaining brand style guides, and execution for mass distributed name brand toys.

2008 - 2009 The Design Studio, Union, NJ

Graphic Designer

Responsibilities included: The conceptualizing of ideas, presentation to client, execution of graphic design for a variety of formats.

2006 - 2008 Ad-venture Graphics, Succasunna, NJ

Graphic Designer

Responsibilities included: Designing, assembling of signage, banners, logos, and car detailing, and worked one-on-one with clients

2005 - World Internet Marketing, Succasunna, NJ

Graphic Designer

Responsibilities included: Redesign of company's homepage and new website for Voice and Sound: www.voxsi.com.

Designed several internet banners and produced corporate collages for online news videos.

FREELANCE CLIENTS:

2008 - Final Round Boxing and Fitness

2008 - One Bad Hat Clothing Company

2007 - NARFE Organization

2006 - Players Elite, Sports Management Company

COMPUTER SYSTEM & SOFTWARE PROFICIENCIES

Macintosh and Windows platforms, Adobe Creative Suite Quark XPress, and GerberAdvantage

UNIQUE SKILLS & CAPABILITIES

- Advanced in illustrating vectors and renderings
- Proficient fine artist in many mediums including: watercolor, oil, acrylic, spray paint, stenciling, & printmaking
- Silkscreening; creating screen, preparing artwork and use of inks onto apparel and paper
- Able to write and read HTML code and design web layouts
- Digital video recording and editing

EDUCATION

2008 - Kean University, BFA Visual Communication

2005 - County College of Morris, AAS Graphic Design

EVENT PARTICIPATION

2007 - 2008 Design Derby, Seton Hall

2008 - 2009 ADCNJ Scholarship Participant

EXHIBITION

2009 - APW Gallery, New York, NY - Art on Vinyl Records