

- New Jersey
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- save-sarah.com

#### **OBJECTIVE**

Seeking a position as a creative designer, where I can invent and execute graphic solutions for a visual world.

#### **EDUCATION**

2008 - Kean University, BFA Visual Communication

2005 - County College of Morris, AAS Graphic Design

## COMPUTER SYSTEM & SOFTWARE PROFICIENCIES

Macintosh and Windows platforms, Adobe Creative Suite and Quark XPress

### **UNIQUE SKILLS & CAPABILITIES**

- Proficient at rendering vector illustrations
- Skilled as a fine artist with many paint mediums
- · Advanced screen printing knowledge
- Ability to read and write HTML code

#### **AWARDS AND ACHIEVEMENTS**

**2010** - Published in Roxbury and Randolph, New Jersey newspaper for mural at the YMCA child care center

**2021** - Winner of the entrepreneur article in the County College of Morris Alumni Magazine

#### **EXHIBITION**

2009 - APW Gallery, New York, NY - Art On Records

2022 - Roxbury Public Library, NJ - Tiny Art Show

2022 - Parsippany Public Library, NJ - Tiny Art Show

# Sarah Pavetta

**Professional Graphic Designer** 

#### **EXPERIENCE**

2010 - Present Save-Sarah Studio, Roxbury NJ

Business Owner, Art Director, Graphic Designer, Illustrator, Artist Responsibilities: Providing a vast range of graphic design services and solutions to various freelance clients.

- Proactively communicate and drive multiple projects simultaneously, from inception to completion
- Creating Infographic designs for presentations
- Work within brand guidelines to create web based marketing materials: emails, web banners and web assets
- Creating 2D illustrations in clients existing style or total rebranding
- Produce specifications, final graphics, production-ready files, pixel-perfect designs and assets, as well as render mockups and prototypes

#### **ART INSTRUCTION**

- Experienced in teaching painting classes at Drew University
- Teaching private painting classes for large group occasions
- Skilled with tutoring Adobe Photoshop instructional classes

2010 - 2010 Inc Design, New York, NY

Graphic Designer

Responsibilities: The creation of styles to be used for annual printed booklets, page layouts, and image manipulation for graphics.

2008 - 2010 KidDesigns, Rahway, NJ

Package Designer

Responsibilities: Construction of package templates, design maintaining brand style guides, and execution for mass distributed name brand toys.

2008 - 2009 The Design Studio, Union, NJ

Graphic Designer

Responsibilities: The conceptualizing of ideas, presentation to client, execution of graphic design for a variety of formats.

2006 - 2008 Ad-venture Graphics, Succasunna, NJ

Graphic Designer

Responsibilities: Designing, assembling of signage, cutting vinyl materials, banners, logos, car detailing, and worked one-on-one with clients.